

# Annual Report 2001

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## Activity

The year 2001 was The Innovation Journal: The Public Sector Innovation Journal's sixth year of publication. The Innovation Journal expanded substantially again during 2001.

Readership grew by 100 per cent during 1998, 100 per cent during 1999, 50 per cent during 2000, and another 32 per cent during 2001. Total readership was 9784 for The Innovation Journal and 1165 for La Revue de l'innovation during 2001, compared to 7385 for The Innovation Journal and 672 La Revue de l'innovation during 2000. This is an increase of 32% in English and 73% in French. The English side is more mature than the French side.

The Innovation Journal published three issues during 2001, on January 31<sup>st</sup>, June 21<sup>st</sup>, and November 19<sup>th</sup>.

## Announcements:

Numerous requests to be included on the Announcements list were received, among them the Library of the Auditor General of Canada. The Announcements list is now includes approximately 1500 people and organizations.

## Fundraising:

During 2001 the IJ had an active fundraising program, and was successful in securing funding from the Australian federal government service agency, Centrelink, and the Canadian federal government departments of Industry Canada, Public Works and Government Services, the National Research Council, and the Royal Canadian Mounted Police. The Centre on Governance of the University of Ottawa provided some in-kind service, which was helpful in preparing a first draft of the IJ's Business Plan.

Fundraising needs to be active again. Any suggestions for potential sources of funding for the IJ?

## Development of Editorial Board:

From January 2001 to December 2001, the following members were appointed to the Editorial Board:

- Elke Loeffler appointed editor of the Articles and Case Studies sections

- Bill Eimicke and Jeff Roy appointed co-editors of the Peer Reviewed Section
- Lucie Rouillard, Ecole nationale d'administration publique, Quebec, Canada as editor of La Revue de l'innovation
- The following new members were appointed to the Editorial Board:
- Jeff Roy, Centre on Governance, University of Ottawa, Canada
- Luc Juillet, University of Ottawa, Canada
- Glenda Nogami, Director of the Workforce Effectiveness and Planning Branch of the Immigration and Naturalization Service, Department of Justice, Government of USA
- Michael Duggett, Director General, International Institute of Administrative Sciences, Belgium

In terms of administration, after a year of active service, Jeff Roy excused himself from the IJ editorial board and as co-editor of the peer-reviewed section, due to his increased responsibilities with the Centre on Governance at the University of Ottawa and Optimum. Thank you for your contribution, Jeff.

Likewise Elke Loeffler has found editing both the Discussion Papers and the Case Studies too heavy. We are therefore looking for a new editor for the Discussion Papers. Elke will remain the editor of the Case Studies.

### **Differentiation of Roles**

Now that the IJ has editors, let me share with you the roles involved.

The Editor-in-Chief looks after governance, fundraising, managing the content (inviting papers, finding reviewers), writing for the IJ, and administration. It would be preferable to have an administrative person three days per week.

The Editors are responsible for their sections, and look after the reviews of the material for which they are responsible.

### **News:**

Mohamed Charih, member of The Innovation Journal Editorial Board, was honoured by Ecole nationale d'administration publique with its first Prix d'Excellence en recherche on November 9, 2001. Congratulations, Mohamed.

### **Plans for 2002:**

My plans for 2002 include sponsoring the Workshop on Innovation February 9 and 10, with the University of Ottawa, Carleton University, Ecole national d'administration publique, and the City of Ottawa, then publishing the papers and proceedings in the IJ.

On the governance front, I will meet again with my "advisory committee" and try to resolve whether we should incorporate, and if so, as what.

Elke Loeffler, editor of the Discussion Papers and Case Studies sections, is planning to publish two sets of case studies during 2002. These "symposia" would each collect a set of 3-5 case studies, to be edited by a guest editor. For the first symposium, Tony Bovaird and Elke Loeffler would be responsible for editing a number of case studies from the area of e-governance; in the second case, a member of the Bristol Business School has agreed to be the guest editor.

**Innovation Workshop and Conference, 2002:**

The Editor-in-Chief chaired the Planning Committee for the first Government of Canada Conference on Innovation and an Innovation Workshop of peer-reviewed papers, to be held in February 2002.

Eleanor also chaired the planning committee for the first Innovation Workshop in February 2002, sponsored by the University of Ottawa, Carleton University, Ecole nationale d'administration publique in Hull, and the City of Ottawa. A second Innovation Workshop is planned for 2003 in Brazil, sponsored by United Nations. Jeanne-Marie Col of The IJ's editorial board is the organizer of this Workshop.

A sampling of networks that made the IJ known and support received from readers is attached as Appendix I.

Sincerely,

Eleanor Glor  
Editor-in-Chief and Publisher  
*The Innovation Journal: The Public Sector Innovation Journal*  
<http://www.innovation.cc>

## **Appendix I**

Other Networks Which Made the Innovation Journal Known:

- [Learnnet](#)
- The Government of Canada's [The Leadership Network](#)
- Editorial Board members Carole Jurkiewicz, Salvador Parrado
- [SIGMA](#), a project of the OECD and European Union
- The Canadian Political Science Association
- [The Public Sector Employers' Council \(PSEC\)](#)
- [Centre on Governance, University of Ottawa](#)
- ASPANet. The Innovation Journal was listed repeatedly among Aspanet's Top 10 picks on the Web. ASPA's membership is about 10,000.
- The Ontario Regional Economic Development and Innovation Newsletter, published by [The Program on Globalization and Regional Innovation Systems](#), Munk Centre for International Studies, University of Toronto. Tijs Creutzberg, Editor
- The Leadership Development Guide, produced by the Civil Service Training and Development Institute, the central training and development agency in the Hong Kong Special Administrative Region.
- Pegasus
- Abstract of Is Innovation a Question of Will or Circumstance? published in International Review of Administrative Sciences (IRAS), Number 4, 2001.

**A Sampling of 2001 Cudos:**

Eleanor,

I've been running around the Innovation Journal Website and I find it very interesting! I notice that nothing has been updated since 1998. Has the site moved? Have you moved on to other things? Now that I found you I'd like to follow the information if it is still "flowing". This is great stuff!

Laurie Maak  
Albany CA  
510-527-6474

Eleanor,

Things look like they are really progressing in a positive direction with the Journal. It also seems to have caught the spirit of the times in a sense in that innovation is key to so many sectors that the public sector should not be overlooked.

Ken Rasmussen

September 19, 2001

I am trying to read each article from the innovation journal and I am getting more and more excited about it. Compliments!

Best regards  
Ralf Brand  
[rbrand@mail.utexas.edu](mailto:rbrand@mail.utexas.edu)

September 19, 2001

Hello Eleanor,

I am a brazilian sociologist. The works of Mr. Rogers have being very stimulating, very important to my academic research, and teaching.

Thank you Mr. Rogers!

Thank you Eleanor!

Marcos Ponzio  
[Ponziomp@aol.com](mailto:Ponziomp@aol.com)

June 14, 2001

Re: Thesis in the topic of "Job Satisfaction"

Dear Director of The Innovation Journal,

My name is Mr. Kittisak Pokvanvit. Now, i am studying in MBA at Assumption University of Thailand. This is the last semester for lecturing in class and the next semester since on September i have started to do the dissertation.

About my dissertation, I am interested in the topic of Job Satisfaction but I do not have the journal support my topic. I am very please u have sent me the details about "Job Satisfaction" for my attaching in my dissertation.

Best regards,

Mr. Kittisak Pokvanvit

PS. I will have started my dissertation as soon as possible because i have planned to succeed in Master Degree before the end of this year (December 2001)

December 5, 2001

Good morning,

I was reading your review of John Ralston Saul's book "Reflections of a Siamese Twin". I was looking for thoughtful reflections on September 11 and I had hoped to find something written by Mr. Saul. Are you aware of anything?

I am interested in your innovation journal. Is there a web site or subscription availability?

Thank you and have a good day.

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