

The Innovation Journal: The Public Sector Innovation Journal

www.innovation.cc

Sponsorship Opportunities

Sponsorship opportunities are available for *The Innovation Journal* as a whole, on an annual basis, and for each of the issues and special issues. For more information on these opportunities, contact us at eglor@magma.ca.

Advertising

Books and Other Resources

This is a venue for publishers' title lists, catalogues of innovation guides, questionnaires, etc. A standard page includes a logo or imprint graphic, a 3-line address, up to 3 imprint or division title lines, and 6 individual listings. Each listing includes a graphic and 9 lines of text, any 3 of which can be boldfaced. Pages can be linked at no charge to publishers' own websites. Publishers can purchase any number of additional pages of up to 6 listings each. Pages are sold on an annual basis, plus applicable taxes.

Job Listings, Products and Services Pages

This venue is for job listings, suppliers' catalogs, promotional offerings and innovation workshops. A standard page includes supplier's logo, a 3-line address, up to 3 title lines, and 6 individual listings. Each listing includes a graphic and 9 lines of text, any 3 of which can be boldfaced. Pages can be linked at no charge to suppliers' own websites. Suppliers can purchase any number of additional pages of up to 6 listings each. Pages are sold on an annual basis, plus applicable taxes.

Business Card Directory

This is a mini-showcase for products and services of interest to innovators. Each listing includes either a company name or a product or service name in 14-pt boldface and 6 lines of 12-pt (roman or italic) text. Business Card Directory listings are sold on an annual basis, plus applicable taxes.

Other

Other advertising will be considered on a case-by-case basis, but will be screened for appropriateness and relevance to an innovation audience.

Note: Advertisers must prepare the advertisements, in keeping with *The Innovation Journal's* guidelines, and submit them ready to be published. MsWord is the preferred software for text.

For more information, contact the Editor-in-Chief at Eglor@magma.ca