

**The Innovation Journal:
The Public Sector Innovation Journal**

**La Revue de l'innovation :
La Revue de l'innovation dans le secteur publique**

Annual Report for 2011

Prepared by Eleanor Glor

Editor-in-Chief and Publisher

The Innovation Journal: The Public Sector Innovation Journal

www.innovation.cc

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The Innovation Journal 2011 Annual Report

Introduction

I want to thank the members of The Innovation Journal (TIJ)'s international Editorial Board for their ongoing work and guidance. I thank as well our paid workers, the website advisor, the webmaster, and Mario Rivera's editorial research associates. Likewise a thank you to the many peer reviewers who a bug effort to help authors improve their papers. In particular I thank the editors, Mario Rivera, J.R. Reagan, Michael Popejoy, Howard Doughty, Sanni Yaya, and Ian Roberge. All of your contributions are greatly appreciated and necessary to the functioning of TIJ/LRI.

This Annual Report focuses considerably on the role of the Editorial Board. In its response to TIJ's funding application under the scholarly journals category, SSHRC indicated there is an imbalance between the work done by the Editor-in-Chief and the Editorial Board. This report attempts to clearly identify the Editorial Board's contributions. Suggestions for means to create a better a better balance are encouraged.

Eleanor Glor
Editor-in-Chief and Publisher

Strategy

TIJ is the only journal devoted to public sector innovation. It is attempting both to create, to further and to support understanding and study of and reflection upon public sector innovation.

Editorial Board Participation

Editorial Board Meeting 2011

The Editorial Board Meeting for 2010 was held the week of February 6, 2011. It was attended by five members of the Editorial Board. It was attended by Iain Gow, Ken Nichols, Howard Doughty, Monica Dowling, and Eleanor Glor.

2011:

Michael Popejoy became the Discussion Papers Editor since the last meeting. TIJ had a stable editorial team during 2011, with the exception of the research associates donated by Mario Rivera, who changed each term. A couple of new members were appointed to the Editorial Board during 2011: Barbara Wake Carroll and Juan de Dios Pineda joined the Editorial Board. Thank you all.

Section Reports

Peer Reviewed Papers: Mario Rivera

Thirty-two peer-reviewed papers were published during 2011.

Discussion Papers: Michael Popejoy

Two discussion papers were published and one was submitted. One was in process at the end of the year.

No report submitted.

Case Studies: JR Reagan

One case study was published during 2011 and five case studies were submitted to TIJ during 2011. Of these, three were approved for publication, and two were rejected. All papers were reviewed by Editorial Board members.

The Editor issued verbal invitations to submit to TIJ in professional meetings held throughout the year in his role as Federal Chief Innovation Officer (Deloitte) and Case Studies Editor. More outreach is planned for 2012 through social media for TIJ submissions (twitter, Facebook, other).

Book Reviews: Howard Doughty

Eleven book reviews were published during 2011.
No report submitted.

La Revue de l'innovation

One paper was published in French.

Editorial Board Membership:

The membership of the Editorial Board was renewed during 2010, and the proviso added that members must submit at least one paper to TIJ every three years.

Number of Editorial Board members: 41

Number of peer-reviewed papers reviewed by Editorial Board Members: 14

Number of Case Studies reviewed by Editorial Board Members: 19

Number of French papers reviewed by Editorial Board Members: N/A

Number of papers reviewed by non-Editorial Board Members: 1

Number of papers submitted by Editorial Board Members: 0

Two editorial board members wrote book reviews and one edited an issue.

Committees

TIJ has two committees, a Finance Committee, consisting of JR Reagan, Monica Dowling, Jerry Hammersmith and Barbara Wake Carroll, and an ad hoc SSHRC application committee, consisting of Mario Rivera, Jack Smith, Howard Doughty, Jerry Hammersmith (edit/comment), and Partha Banerjee.

Publications Report

TIJ published 38 papers during 2011. It rejected 24 papers, and 21 unsolicited papers were in process of review at the end of the year. Twenty-five peer-reviewed papers were published during 2011. Two discussion papers, one case study, one peer-reviewed paper in French, and ten book reviews were also published. These articles were published by issue and by section.

Citation Record and Ranking

A search of the Internet on the words The Innovation Journal: The Public Sector Innovation Journal citation record found about 2,960,000 results (0.39 seconds). A more restrictive search on the exact expression "The Innovation Journal: The Public Sector Innovation Journal" gave "About 191,000 results (0.38 seconds)"

A search of the Internet on the words La Revue de l'innovation : La Revue de l'innovation citation record found about 882,000 results (0.41 seconds) while a more restrictive search on "La Revue de l'innovation : La Revue de l'innovation" giving "About 49 results (0.30 seconds)"

A search of citations in Google Scholar found that The Innovation Journal: The Public Sector Innovation Journal had been cited 356 times. By comparison, Public Management Review indicates on its site that it has been cited 81 times from 2004-11. Research Bible indicates TIJ's citations rank 33rd of 50 public administration journals.

Research Bible ISI Journal Citation Reports © Ranking: 2011: 16/45 (Public Administration).
<http://journalseeker.researchbib.com/?issn=17153816>

SJR SCImago Journal and Country 3-year Rank had TIJ 38 of 46 with 436 citations in three years. TIJ was the only Canadian journal listed. Retrieved from: <http://www.scimagojr.com> or http://www.scimagojr.com/journalrank.php?area=3300&category=3321&country=all&year=2011&order=sjr&min=1&min_type=cd. If you are interested in seeing the report, please email Eleanor Glor requesting a copy.

The most cited articles were the following:

- Don't just do something, stand there! Revisiting the issue of risks in innovation in the public sector, G Bhatta – 2003. Cited by 22
- Key factors influencing innovation in government, ED Glor – 2001. Cited by 17
- The diffusion of e-learning innovations in an Australian secondary college: strategies and tactics for educational leaders, S Jebeile – 2003. Cited by 17
- [BOOK] Social inventions, Stu Conger, 2009. Cited by 14
- Innovation in the public sector: spare tyres and fourth plinths, W Parsons, 2006. Cited by 14.
- The consequences of Innovation, BS Tan, 2004. Cited by 13.
- The citizen-innovator, R Brand 2005. Cited by 13
- Applying virtue ethics to the challenge of corruption, C Garofalo, D Geuras, T Lynch, 2001. Cited by 11.
- Trust and performance management in non-profit organizations, D Greiling, 2007. Cited by 9.
- Evaluating Public Sector Innovation in Networks: Extending the Reach of the National Cancer Institute's Web-based Health Communication Intervention , MA. Rivera and EM. Rogers, 2004. Cited by 8
- Is the Internet Politics as Usual or Democracy's Future? Candidate Campaign Web Sites in the 2001 Alberta and British Columbia Provincial Elections, H Jansen, 2004. Cited by 7
- Toward a micro-enactment theory of leadership and the emergence of innovation, J Silberstang, 2008. Cited by 7
- Improving performance and accountability in local government with citizen participation, PD Gibson, DP Lacy, 2005. Cited by 7.

Does anyone know how to do other citation reports? I note, for example, that when I do a search on particular papers, the citation report for it comes up. It would be onerous to search that way, however.

Publishing Plan

TIJ's publishing plan for the next six issues is as follows.

Volume 17(2) 2012 Open Issue

Volume 17(3) 2012 Open Issue

Volume 18(1) 2013 Special Issue on Middle East

Volume 18(2) 2013 Special Issue on Intersectoral Collaboration

Volume 18(3) 2013 Open Issue

Volume 19(1) 2014 Special Issue on Special Issue on Democracy

Indexers and Aggregators

TIJ and LRI were indexed by the following during 2011:

1. The H.W. Wilson Company Full Text Database
2. Ulrich's International Periodicals Directory (Proquest)
3. CSA Worldwide Political Science Abstracts (ProQuest)
4. Ebsco
5. Cabell's Directory
6. Scopus

During 2012, H.W. Wilson and Ebsco amalgamated.

TIJ is in the process of seeking indexing from Thompson.

Readership

TIJ and LRI were read in 484,240 sessions by 100,353 unique visitors during 2011. This is an average of 4.8 visits per reader, an indication that readers return to the site several times per year. This may be aided by the announcements sent out by the Editor-in-Chief for each of the three issues per year. There were 2,049, 112 hits on the site.

Visits of more than 30 seconds totalled 52,206.

The most downloaded papers were as follows:

1. Management Tools For Creating Government Responsiveness: The Liquor Control Board of Ontario as a Context for Creating Change, by **Rosemary McInerney and David Barrows**, Volume 7(3), 2002.
2. Vers une nouvelle relation : stratégie/système d'information, by **Mohamed Jaouad El Qasmi et Abdelaziz Kriouile**, Volume 8(4), 2003.
3. Classic Theories – Contemporary Applications: A comparative study of the implementation of innovation in Canadian and Chinese Public Sector environments, by **Michael Miles, Arun Thangaraj, Wang Dawei, and Ma Huiqin**, Volume 7(3), 2002.
4. Non-profit Governance Models: Problems and Prospects, by Patricia **Bradshaw**, Schulich School of Business, York University, **Bryan Hayday**, Nonprofit Management and Leadership Program, York University, and **Ruth Armstrong**, Vision Management Services, Canada, Volume 12 (3), 2007.
5. Managing Non-Governmental Organizations in Botswana, **M. Lekorwe**, Centre of Specialization in Public Administrative & Management and **D. Mpabanga**, Department of Political & Administrative Studies, University of Botswana, Gaborone, Botswana, Volume 12(3), 2007, Article 10.

6. Testing a Diffusion of Innovations in Education Model (DIEM), by **Mark K. Warford**, Volume 10(3), 2005.
7. Does Full Accrual Accounting Enhance Accountability? by **Thomas H. Beechy**, Volume 12(3), 2007.
8. Innovation in Healthcare Delivery Systems: A Conceptual Framework, **Vincent K. Omachonu**, Department of Industrial Engineering and **Norman G. Einspruch**, Department of Electrical and Computer Engineering, University of Miami, Coral Gables, Florida, USA, Volume 15(1), 2010, Article 2.
9. An Innovative Model of Service Development: A process guide for service managers, **Aruna Shekar**, Institute of Technology and Engineering, Massey University, Auckland, New Zealand, Volume 12(1), 2007, article 4.
10. Surviving the Innovation Paradox: the Case of Megaproject X, **Marcel B. Veenswijk**, Department of Culture Organisation and Management, Faculty of Social Sciences, Vrije Universiteit Amsterdam, Volume 11(2), article 6.

Entrance Pages:

While many of the most commonly entered pages to TIJ are the same as the most downloaded pages, new articles appearing under this category were the following:

1. Leadership and Organizational Strategy, **Matthew R. Fairholm**, University of South Dakota, Vermillion, SD, USA, Volume 14(1), 2009.
2. Employee Empowerment: Democracy or Delusion? **Howard A. Doughty**, Seneca College, Canada, Volume 9(1), 2004.
3. Leadership and Innovation: Relating to Circumstances and Change, by **Jim Selman**, CEO, ParaComm Partners International, Volume 7(3), 2002

There was another major increase in the monthly readership of TIJ and LRI during 2011. TIJ and LRI were read from 150 countries that have unique country identifiers (not all countries do).

This is a remarkable accomplishment by TIJ and LRI and its team!

Logistics

Should TIJ Develop a Presence in Other Social Media?

This was discussed at last year's annual meeting, but there was no consensus about it. Some felt the readership is sufficient that we do not need a campaign in other media. Others felt that further outreach would be appropriate.

Finances

During 2011 the Editor-in-Chief prepared a grant application to the Social Sciences and Humanities Research Council's Grants to Scholarly Journals Program. It was not approved

Monica Dowling attempted to secure funding for the special issue on Democracy. It was unsuccessful.

Two editors of special issues during 2011 secured funding for TIJ. These were Erik Johnston, Center for Policy Informatics, School of Public Affairs, Arizona State University, for the Special Issue on Policy Informatics. Funding was provided by Arizona State University. The authors of the Special Issue on Challenges of Media and Communication Issues: Implications for Malaysian Public Sectors secured funding from their research grants for the special issue and for editing costs.

A PayPal donation account was created during March 2012, under Sponsors. One person, an Editorial Board member, has donated.

Finance Committee Report

The Finance Committee explored a number of options for funding TIJ. It recommended establishing a PayPal donation option in TIJ. One was created in English and French in March 2012 and is available from the left hand side of each home page. It has been announced along with one issue of TIJ, Volume 17(1), 2012. One donation has been received, from a member of the Finance Committee. The announcement did not generate any additional donations.

Summary

TIJ does not have a proactive strategy for creating a field and a literature on public sector innovation, and hence for identifying authors and topics it wishes to attract. The Editorial Board members are often rejecting requests to review papers, are becoming somewhat more active through committees, but are not actively publishing in TIJ. While TIJ has been actively publishing and attracting a widening group of authors and a large number of readers, it continues to have no consistent funding. Special editors have cooperated in providing funding for their issues, but it is insufficient to cover costs. Additional options have been identified and some have been tried.

Eleanor Glor

Editor-in-Chief and Publisher

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Appendix A: Readership Report www.innovation.cc

January 1st, 2011 to December 31st, 2011

(Source: www.innovation.cc, Urchin v5.7.03)

Essential Information

484,240 visits/sessions
 1,798,425 page views (HTML)
 2,049,112 hits (HTML+PDF+images+CSS)

 100,353 unique IPs ("unique visitors")
 Visits-to-Visitors average: 4.82

Length of visits/sessions

0-10 sec	405185
11-30 sec	26849
31-60 sec	11924
1-3 min	11797
3-10 min	10910
10-30 min	11091
30+ min	6484

Most requested HTML pages

1. /index.html	49862
2. /editorial-board.htm	17085
3. /discussion-papers.htm	11871
4. /all-issues.htm	6023
5. /scholarly-style-articles.htm	5970
6. /francais/index.htm	5861
7. /whats-new.htm	5564
8. /editorial-board/cerami.htm	5303
9. /case-studies.htm	5118
10. /editorial-board/banerjee.htm	5112

Most downloaded PDF files

1. /case-studies/barrows-ed.pdf	157319
2. /francais/el-qasmi-kriouile.pdf	80178

3. /scholarly-style/classic-theories.pdf	43151
4. /scholarly-style/bradshaw5final.pdf	41824
5. /peer-reviewed/lekorwe10final1draft.pdf	38940
6. /volumes-issues/warford_test_diffusion_6af.pdf	32174
7. /scholarly-style/beechy4final1draft.pdf	31084
8. /scholarly-style/omachonu_healthcare_3innovat...	27876
9. /volumes-issues/shekar_nsd02_2007rev3.pdf	23167
10. /volumes-issues/veenswijk_surve+innovation=pa...	22648

Search Queries leading to innovation.cc

1. innovation journal	1325
2. employee empowerment	1308
3. stratégie d`entreprise	1037
4. organizational strategy	937
5. humour	605
6. service development	570
7. the innovation journal	519
8. leadership and innovation	507
9. wicked problems	435
10. research title	419

Visits by DNS/countries

1. (unknown/no entry)	375432
2. com (Commercial)	32848
3. net (Network)	30213
4. edu (Educational)	7710
5. ca (Canada)	7277
6. uk (United Kingdom)	5196
7. au (Australia)	2686
8. fr (France)	2431
9. za (South Africa)	1584
10. nl (Netherlands)	1435

Total DNS/Countries count: 150,000

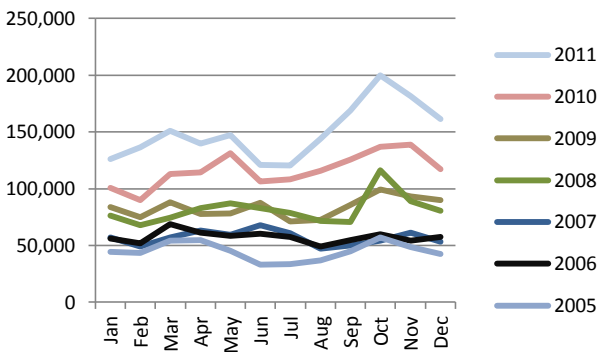
Entrance pages (by visits/sessions)

1. /index.html	40260
2. /case-studies/barrows-ed.pdf	18244
3. /scholarlystyle/omachonu_healthcare_3	16691
4. /français/el-qasmi-kriouile.pdf	14085
5. /scholarly-style/fairholm3.pdf	11242
6. /scholarly-style/doughty-emp.pdf	8380
7. /discussion-papers/selman.pdf	7951
8. /volumes-issues/veenswijk_surve	7260
9. /peer-reviewed/lekorwe10final1draft	7198
10. /scholarly-style/bradshaw5final.pdf	6282

URLs of visitors sources/referrals

1. www.google.com/	45378
2. www.google.com/search	22163
3. google.co.in/url	10394
4. google.co.uk/url	9856
5. www.google.fr/	8595
6. www.google.ca/url	8045
7. google.co.in/search	5401
8. www.google.ca/search	5393
9. google.com.my/url	5130
10. google.co.uk/search	4832

Page views per month, Jan. 2005-Dec. 2011



Visits/Sessions by DNS/Country Code

(unknown/no entry) 375432

1. com (Commercial)	32848
2. net (Network)	30213
3. edu (Educational)	7710
4. ca (Canada)	7277
5. uk (United Kingdom)	5196
6. au (Australia)	2686
7. fr (France)	2431
8. za (South Africa)	1584
9. nl (Netherlands)	1435
10. sg (Singapore)	1268
11. us (United States)	1178
12. de (Germany)	987
13. org (Non-Profit Orgs)	795
14. my (Malaysia)	700
15. gov (USA Government)	626
16. nz (New Zealand)	608
17. mil (USA Military)	607
18. se (Sweden)	563
19. ma (Morocco)	515
20. be (Belgium)	507
21. it (Italy)	476
22. ch (Switzerland)	432
23. in (India)	405
24. hk (Hong Kong)	373
25. tr (Turkey)	360
26. fi (Finland)	359
27. dk (Denmark)	336
28. jp (Japan)	336
29. tw (Taiwan)	304
30. th (Thailand)	296
31. id (Indonesia)	283
32. no (Norway)	270
33. pl (Poland)	265
34. pt (Portugal)	241
35. es (Spain)	232
36. gr (Greece)	222
37. at (Austria)	222
38. ie (Ireland)	217
39. br (Brazil)	194
40. kr (South Korea)	176
41. il (Israel)	151
42. sa (Saudi Arabia)	132
43. fj (Fiji)	131
44. mx (Mexico)	129
45. ru (Russian Federation)	119
46. ro (Romania)	106
47. lt (Lithuania)	99
48. cz (Czech Republic)	98
49. hu (Hungary)	97
50. ee (Estonia)	96
51. ua (Ukraine)	94
52. zw (Zimbabwe)	94
53. lk (Sri Lanka)	72

54. pk (Pakistan)	66
55. ph (Philippines)	63
56. lu (Luxembourg)	61
57. mu (Mauritius)	60
58. bj (Benin)	58
59. sk (Slovak Republic)	56
60. tz (Tanzania)	56
61. yu (Yugoslavia)	51
62. na (Namibia)	50
63. bw (Botswana)	50
64. ae (United Arab Emirates)	46
65. ar (Argentina)	44
66. ke (Kenya)	41
67. co (Colombia)	40
68. sy (Syria)	40
69. int (International)	38
70. cl (Chile)	37
71. cn (China)	37
72. hr (Croatia)	34
73. eg (Egypt)	34
74. is (Iceland)	33
75. cy (Cyprus)	33
76. bt (Bhutan)	27
77. lv (Latvia)	26
78. si (Slovenia)	25
79. np (Nepal)	22
80. bg (Bulgaria)	22
81. mo (Macau)	22
82. pe (Peru)	21
83. zm (Zambia)	21
84. mz (Mozambique)	21
85. lb (Lebanon)	20
86. bh (Bahrain)	19
87. om (Oman)	18
88. tt (Trinidad and Tobago)	18
89. uy (Uruguay)	17
90. gh (Ghana)	15
91. sv (El Salvador)	15
92. mt (Malta)	14
93. bm (Bermuda)	13
94. sc (Seychelles)	13
95. kw (Kuwait)	12
96. ba (Bosnia-Herzegovina)	12
97. bn (Brunei Darussalam)	12
98. bf (Burkina Faso)	12
99. cd (Congo)	11
100. dm (Dominica)	10
101. nc (New Caledonia (French))	10
102. md (Moldavia)	9
103. sz (Swaziland)	9
104. pg (Papua New Guinea)	8
105. tv (Tuvalu)	8
106. vi (Virgin Islands (USA))	7
107. by (Belarus)	7
108. jo (Jordan)	7
109. ug (Uganda)	7

110. ms (Montserrat)	6	130. cc (Cocos (Keeling) Islands)	3
111. mk (Macedonia)	6	131. pf (Polynesia (French))	3
112. kz (Kazakhstan)	6	132. ec (Ecuador)	2
113. ga (Gabon)	6	133. ws (Samoa)	2
114. uz (Uzbekistan)	5	134. py (Paraguay)	2
115. gt (Guatemala)	5	135. cr (Costa Rica)	2
116. ve (Venezuela)	5	136. hm (Heard and McDonald)	2
117. ge (Georgia)	5	137. ni (Nicaragua)	2
118. am (Armenia)	4	138. ne (Niger)	2
119. ac	4	139. re (Reunion (French))	1
120. nu (Niue)	4	140. cx (Christmas Island)	1
121. kg (Kyrgyzstan)	4	141. bb (Barbados)	1
122. cu (Cuba)	4	142. vu (Vanuatu)	1
123. biz (Business)	4	143. ck (Cook Islands)	1
124. vn (Vietnam)	4	144. as (American Samoa)	1
125. do (Dominican Republic)	3	145. ai (Anguilla)	1
126. st (Sao Tome)	3	146. jm (Jamaica)	1
127. dz (Algeria)	3	147. gl (Greenland)	1
128. ng (Nigeria)	3	148. bz (Belize)	1
129. ad (Andorra, Principality of)	3	149. ky (Cayman Islands)	1