

# The Innovation Journal: The Public Sector Innovation Journal

## Annual Report 2008

Prepared by Eleanor D. Glor, Editor-in-Chief

### Editorial Board

Newly appointed Editorial Board Members during 2008 are: Cynthia Lynch, Dale Poel.

### Indexers and Aggregators

TIJ is indexed by:

Google Scholar: 51 articles quoted as of July 14, 2008, the most quoted being quoted nine times.

TIJ is aggregated by:

1. The H.W. Wilson Company Full Text Database
2. Ebsco
3. Cabell's Directory
4. CSA Worldwide Political Science Abstracts (ProQuest)
5. Proquest
6. Scopus

### Readership

When **all pages** of TIJ and LRI are considered, TIJ and LRI received **640,047 visits** (individuals accessing the site), 1,479,264 page views, and 2,025,455 hits. Most sessions were for a short period of time, but some stayed longer, presumably to read material:

3-10 minutes – 18,014

10-30 minutes – 19,552

30+ minutes – 7706

### *Total Reading Sessions of more than 3 minutes – 45,272*

The top country email addresses from which pages were accessed were ca (Canada) 13,687, edu (Educational, USA) 9,962, uk (United Kingdom) 5,494, au (Australia) 4,019, sg (Singapore) 2,577, nl (Netherlands) 2,373, and fr (France).

The number of people accessing The Innovation Journal (TIJ) **home page** according to the counter on its home page for June 17, 2006 to June 16, 2008 was 21,479. The number accessing the home page of La Revue de l'innovation (LRI) during that period was 2362, for a total for the two home page sites of 23,841. TIJ home page had an average of 5 repeat visitors per day to the home page or 1825 per year. LRI home page had an average of 1 repeat visitor per day to the home page or 365 per year.

A highly international readership is a major strength of both TIJ and LRI. From June 2006 to June 2008, TIJ home page was accessed by readers from 146 countries while LRI was accessed from 75 countries over the past two years. The top ten countries from which TIJ home page was accessed were USA 22%, Canada 19%, Australia 7%, Great Britain 4%, China 3%, Malaysia 3%, India 3%, Netherlands 2%, Germany 2%, France 2%. The top ten countries from which LRI was accessed were Canada 37%, France 29%, USA 10%, Ireland 3%, Morocco 3%, Algeria 2%, Tunisia 2%, Belgium 2%, Great Britain 1%, Portugal 1%.

Since beginning publication in 1995, TIJ has established itself as the flagship journal in the area of public sector innovation. It comes up first in all Internet search engines checked for Innovation Journal. While some other journals are concerned with innovation, they focus either on the private sector or on the use of technology. TIJ has published major figures in innovation studies, such as Everett Rogers, and important academics in their fields, such as Peter Beresford, H. Ian Macdonald and Marc Holzer. TIJ may have been the first journal to publish exclusively on the web, and may therefore have played a role in setting the standard for Internet journals.

# 2008 Tables of Contents

## The Innovation Journal: The Public Sector Innovation Journal

### Volume 13 Issue 1, 2008

#### A Special Issue on Client Empowerment

Edited by Monica Dowling

1. [Introduction to the Special Issue](#): on Client Empowerment by Monica Dowling, Open University, Milton Keynes, UK

#### Scholarly-Style Articles:

2. [Democratising Social Work – A Key Element of Innovation](#): From ‘client’ as object, to service user as producer, by Peter Beresford, Centre of Citizen Participation, Brunel University, UK and Suzy Croft, St John’s Hospice, London, UK

3. [Client Empowerment and Quality Assurance](#): by Monica Dowling, Open University, Milton Keynes, UK

4. [Meaning-Making and Client Empowerment](#): The Basic Needs Incentive Model by Una Medina and Mario Rivera, University of New Mexico, Sharon Rogers, Public Service Company of New Mexico, and Christina Shapiro, Webster University, all of Albuquerque, USA

5. [Innovation still needed?](#) Service User Participation in Social Care Services and Practice-led Management by Janet Seden, Open University, Milton Keynes, UK

6. [Biography as empowerment or appropriation](#): research and practice issues by Joanna Bornat, Open University, Milton Keynes, UK and Jan Walmsley, Honorary Research Fellow, Norah Fry Research Centre, University of Bristol, UK

7. [Commentary: Client Involvement in Public Administration Research and Evaluation](#) by Richard H. Beinecke, Department of Public Management, Suffolk University, Boston, USA and Jonathan Delman, Executive Director of Consumer Quality Initiatives Inc. (CQI Inc.), USA

8. [Knowledge-based Services with Information and Communication Technologies](#) (ICT) Support – A tool for Women Empowerment by Rekha Prasad, Faculty of Management Studies, Banaras Hindu University, Varanasi, India

#### Case Study

9. [“Growing To Work Enterprise”](#): Enhanced Client Empowerment Accomplished via Innovations in a Local Welfare-To-Work Program by Marvin Pichla, Thumb Area Michigan Works! Agency, Marlette, Michigan, USA

#### Book Reviews

10. [Service User and Carer Involvement](#): by Mo McPhail, Reviewed by Howard A. Doughty, Faculty of Applied Arts & Health Science, Seneca College, CANADA

11. [Health and Social Care: Establishing a Joint Future?](#) by Alison Petch, Reviewed by Howard A. Doughty, Faculty of Applied Arts & Health Science, Seneca College, CANADA

12. [Good to Great and the Social Sectors](#): A monograph to accompany Good to Great (why business thinking is not the answer) by J. Collins, Reviewed by Raymond A. Lemay, Services to Children and Adults, Plantagenet, CANADA

# Volume 13 Issue 2, 2008

## Special Issue on Education - 2

Edited by Howard A. Doughty, Ken Stevens and David Dibbon

1. [Introduction](#): by Ken Stevens, Howard Doughty and David Dibbon

### Scholarly-Style Articles:

2. [The Four Pillars of Innovation](#): An Elementary School Perspective, by Katina E. Pollock, Ontario Institute for Studies in Education / University of Toronto, Canada
3. [A Five-Year Study of Field-Based Pedagogical Partnerships](#) to Prepare New Elementary Teachers, by Sally Beisser, Drake University, Des Moines, Iowa, USA
4. [Perspectives and Portraits in Innovation](#): The Educational Context, by Marvin Bartell and Riva Bartell, University of Manitoba, Winnipeg, Canada
5. [Changing Household Behaviours](#): Learning for Urban Sustainability, by Rhys E. Taylor, Environmental Education & Community Research Contractor, Christchurch, New Zealand, and Will Allen, Landcare Research Ltd., Lincoln, New Zealand
6. [Making the Leap?](#) Transformative Processes, Academic Freedom and Engendering a Research Culture in Ontario Colleges and Small Teaching-Centered Universities, by Thomas Fleming, Wilfrid Laurier University, Brantford, Canada
7. [Looking at Positive Behavior Interventions and Supports Through the Lens of Innovations Diffusion](#), by Brenda Coble Lindsey, University of Illinois at Urbana-Champaign, USA

### Review Essays:

8. [The Spectre of Liberalism](#), by Howard A. Doughty, Faculty of Applied Arts and Health Sciences, Seneca College, King City, Canada
9. [Corporatizing Curriculum](#): Antonio Gramsci, Harry Braverman, David Noble and the Digital Divide, by Howard A. Doughty, Faculty of Applied Arts and Health Sciences, Seneca College, King City, Canada

### Book Reviews:

10. [School Reform in a Global Society](#) by William E. Segall, reviewed by Howard A. Doughty, Seneca College, Canada.
11. [Capitalists and Conquerors](#): A Critical Pedagogy Against Empire by Peter McLaren, reviewed by Howard A. Doughty, Seneca College, Canada.
12. [Indigenous Education and Empowerment](#) by Ismael Abu-Saad & Duane Champaign, reviewed by Howard A. Doughty, Seneca College, Canada.
13. [Becoming Culturally Oriented](#): Practical Advice for Psychologists and Educators by Nadya A. Fouad and Patricia Arrendondo, reviewed by Howard A. Doughty, Seneca College, Canada
14. ['Professing' Humanistic Sociology](#) by Glenn A. Goodwin and Martin D. Schartz, ed., reviewed by Howard A. Doughty, Seneca College, Canada
15. [Social Learning: Towards a Sustainable World](#) by Arjen E. J. Wals, ed., reviewed by Howard A. Doughty, Seneca College, Canada

# Volume 13 Issue 3, 2008

## Special Issue on Complexity

Edited by Jeffrey Goldstein

1. [“Editorial Introduction: Complexity Science Applied to Innovation](#) - Theory meets Praxis” Jeffrey Goldstein

### Scholarly-Style Papers:

2. [“The Last Mile of the Market: How Network Technologies, Architectures of Participation and Peer Production Transform the Design of Work and Labour”](#) John Verdon
3. [“Perspectives on Organizational Change: Systems and Complexity Theories”](#) Francis Amagoh
4. [“Overcoming Failure of Imagination in Crisis Management: The Complex Adaptive System”](#) Michael Bolton & Greg Stolcis
5. [“Toward a Micro-Enactment Theory of Leadership and the Emergence of Innovation”](#) Joyce Silberstang & Jim Hazy
6. [“Toward Development of a Substantive Theory of Public Sector Organizational Innovation”](#) Eleanor Glor
7. [“Between Implementation and Outcomes, Growth Matters: Grounding an Agent-Based Modeling Approach for Understanding Collaboration Process Management”](#) Erik Johnston, Ning Nan, Wei Zhong, & Darrin Hicks
8. [“The Role of Complexity Dynamics in the Innovation Process within the new Primary-Care Governance Model in Portugal”](#) Luís Velez Lapão
9. [“Modern Information Literacy Innovates Library by Systems Thinking”](#) Zdenka Petermanec and Matja Mulej
10. [“A Complexity Response to Funding Public Education”](#) Alexander Dawoody
11. [“Diagnosis of Sparse Adoption Data using an Expert System-Guided Innovation Diffusion Simulation Model”](#) Alan J. Thomson
12. [“Bios Theory of Innovation”](#) Héctor Sabelli
13. [“Innovation Complexity in the Dynamic Development of an Enterprise: Case Study of the Innovation Marvel of the Shandong Mine Area”](#) Hua-ling Song,, Jin-ke Li , Guo-feng Wen, & Hong-yan Li

### Book Review:

14. [The Black Swan](#). The Impact of the Highly Improbable by Nassim Nicholas Taleb, reviewed by James Iain Gow

# www.innovation.cc Dashboard

July 1<sup>st</sup>, 2008 to June 30, 2009  
(Source: [www.innovation.cc](http://www.innovation.cc), Urchin v5.7.03)

## Essential Information

259,250 visits/sessions  
996,616 page views (HTML)  
1,292,559 hits (HTML+Images+CSS)  
101,685 unique IPs ("unique visitors")  
Visits-to-Visitors average : 2.54

## Length of visits/sessions

0-10 sec	202406
11-30 sec	11966
31-60 sec	6482
1-3 min	8668
3-10 min	9577
10-30 min	11100
30+ min	9051

## Visits by DNS/countries

1.	(unknown)	184022
2.	net (Network)	27993
3.	com (Commercial)	15657
4.	ca (Canada)	5827
5.	edu (Educational)	5225
6.	uk (United Kingdom)	3012
7.	au (Australia)	1770
8.	de (Germany)	1162
9.	nl (Netherlands)	969
10.	us (United States)	869

(Total DNS/Countries count: 149, see next page)

## Most downloaded HTML pages

1.	/index.html	50549
2.	/editorial-board.htm	10927
3.	/volumes-issues.htm	8429
4.	/discussion-papers.htm	7601
5.	/about-us.htm	7066
6.	/contact.htm	6057
7.	/whats-new.htm	5949
8.	/search.htm	5711
9.	/français/index.htm	5082
10.	/feedback/comments.htm	4699

## Most downloaded PDF files

1.	/case-studies/barrows-ed.pdf	30289
2.	/peer-reviewed/holzer_..._schwester_holzer.pdf	24741
3.	/volumes-issues/rogers-adaptivesystem7final.pdf	19186
4.	/peer-reviewed/beechy4final1draft.pdf	17964
5.	/peer-reviewed/classic-theories.pdf	16224
6.	/peer-reviewed/bradshaw5final.pdf	15474
7.	/volumes-issues/warford_test_diffusion_6af.pdf	11714
8.	/français/yaya1-final.pdf	9204
9.	/français/el-qasmi-kriouile.pdf	8666
10.	/peer-reviewed/lynchs-education.pdf	8566

## Search Queries leading to innovation.cc

1.	humour	1442
2.	innovation journal	1147
3.	innovation	979
4.	employee empowerment	721
5.	definition of innovation	650
6.	innovation definition	461
7.	compressed work week	421
8.	the innovation journal	314
9.	web based education	294
10.	leadership and innovation	279

### ***Entrance pages (by visits/sessions)***

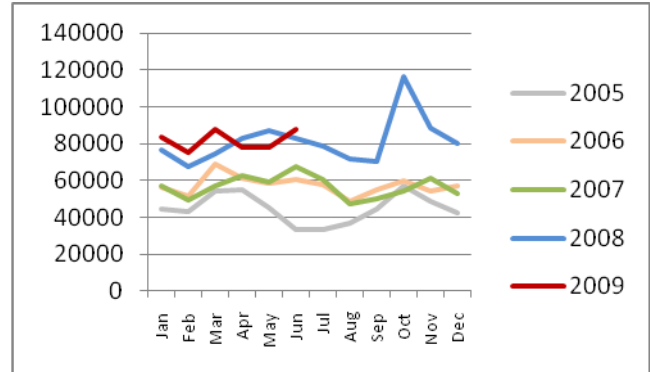
1.	/index.html	40884
2.	/feedback/comments.htm	3760
3.	/discussion-papers/definition.htm	3690
4.	/case-studies/barrows-ed.pdf	3519
5.	/humour.htm	2884
6.	/peer-reviewed/doughty-emp.pdf	2716
7.	/discussion-papers/change-management.htm	2654
8.	/case-studies/pot.htm	2545
9.	/peer-reviewed/job-satisfaction2.htm	2491
10.	/peer-reviewed/beechy4final1draft.pdf	2463

8.	google.com.my/search	1608
9.	google.co.za/search	1521
10.	google.com.ph/search	1167

### ***URLs of visitors sources/referrals***

1.	www.google.com/search	38327
2.	search.yahoo.com/search	9954
3.	www.google.ca/search	6660
4.	google.co.uk/search	6531
5.	google.co.in/search	5345
6.	www.google.fr/search	3161
7.	google.com.au/search	2889

### ***Page views per month, Jan. 2005-June 2009***



### ***Visits/Sessions by DNS/Country Code***

1.	(unknown)	184022
2.	net (Network)	27993
3.	com (Commercial)	15657
4.	ca (Canada)	5827
5.	edu (Educational)	5225
6.	uk (United Kingdom)	3012
7.	au (Australia)	1770
8.	de (Germany)	1162
9.	nl (Netherlands)	969
10.	us (United States)	869
11.	fr (France)	830
12.	sg (Singapore)	782
13.	org (Non-Profit Organizations)	627
14.	za (South Africa)	570
15.	in (India)	495
16.	gov (USA Government)	460
17.	mil (USA Military)	438
18.	my (Malaysia)	434
19.	nz (New Zealand)	395
20.	be (Belgium)	341
21.	tw (Taiwan)	328
22.	jp (Japan)	323
23.	tr (Turkey)	291
24.	ch (Switzerland)	281
25.	it (Italy)	273
26.	hk (Hong Kong)	271
27.	se (Sweden)	264
28.	no (Norway)	246
29.	il (Israel)	245
30.	th (Thailand)	242
31.	pt (Portugal)	219
32.	id (Indonesia)	216
33.	fi (Finland)	211
34.	dk (Denmark)	207
35.	at (Austria)	205
36.	es (Spain)	203
37.	br (Brazil)	197
38.	pl (Poland)	183
39.	ru (Russian Federation)	160
40.	mx (Mexico)	155
41.	ma (Morocco)	150
42.	ie (Ireland)	148
43.	ua (Ukraine)	139
44.	kr (South Korea)	138
45.	ph (Philippines)	106
46.	ro (Romania)	106
47.	cz (Czech Republic)	105
48.	gr (Greece)	92
49.	pk (Pakistan)	78
50.	lt (Lithuania)	73

51.	sa (Saudi Arabia)	71
52.	ee (Estonia)	60
53.	hu (Hungary)	58
54.	tt (Trinidad and Tobago)	57
55.	tz (Tanzania)	56
56.	lk (Sri Lanka)	52
57.	np (Nepal)	50
58.	ar (Argentina)	49
59.	mu (Mauritius)	47
60.	lu (Luxembourg)	44
61.	vn (Vietnam)	44
62.	ke (Kenya)	42
63.	si (Slovenia)	40
64.	lb (Lebanon)	39
65.	fj (Fiji)	37
66.	sk (Slovak Republic)	36
67.	co (Colombia)	35
68.	zw (Zimbabwe)	34
69.	zm (Zambia)	29
70.	bj (Benin)	28
71.	cn (China)	25
72.	eg (Egypt)	24
73.	cl (Chile)	24
74.	yu (Yugoslavia)	23
75.	om (Oman)	23
76.	bh (Bahrain)	23
77.	lv (Latvia)	22
78.	sc (Seychelles)	22
79.	hr (Croatia)	21
80.	bn (Brunei Darussalam)	19
81.	cy (Cyprus)	19
82.	na (Namibia)	18
83.	ug (Uganda)	18
84.	bg (Bulgaria)	17
85.	int (International)	15
86.	cr (Costa Rica)	13
87.	dm (Dominica)	13
88.	biz (Business)	13
89.	do (Dominican Republic)	12
90.	mt (Malta)	12
91.	sz (Swaziland)	12
92.	jo (Jordan)	12
93.	pe (Peru)	11
94.	is (Iceland)	11
95.	gh (Ghana)	10
96.	sy (Syria)	10
97.	ae (United Arab Emirates)	10
98.	by (Belarus)	10
99.	bt (Bhutan)	9
100.	pg (Papua New Guinea)	8



101. md (Moldavia)	8
102. bw (Botswana)	7
103. cd (Congo)	6
104. uy (Uruguay)	6
105. ge (Georgia)	5
106. gn (Guinea)	5
107. py (Paraguay)	5
108. bm (Bermuda)	5
109. to (Tonga)	5
110. mz (Mozambique)	5
111. kw (Kuwait)	4
112. kz (Kazakhstan)	4
113. ec (Ecuador)	4
114. tv (Tuvalu)	4
115. dz (Algeria)	3
116. cu (Cuba)	3
117. ni (Nicaragua)	3
118. nc (New Caledonia (French))	3
119. cc (Cocos (Keeling) Islands)	3
120. kg (Kyrgyz Republic)	3
121. vi (Virgin Islands (USA))	2
122. st (Sao Tome and Principe)	2
123. bs (Bahamas)	2
124. uz (Uzbekistan)	2
125. fo (Faroe Islands)	2
126. sv (El Salvador)	2
127. ai (Anguilla)	2
128. ky (Cayman Islands)	2
129. bf (Burkina Faso)	2
130. ng (Nigeria)	2
131. ba (Bosnia-Herzegovina)	1
132. gt (Guatemala)	1
133. nu (Niue)	1
134. ve (Venezuela)	1
135. mq (Martinique (French))	1
136. as (American Samoa)	1
137. bb (Barbados)	1
138. je	1
139. am (Armenia)	1
140. mg (Madagascar)	1
141. ao (Angola)	1
142. aw (Aruba)	1
143. bi (Burundi)	1
144. ws (Samoa)	1
145. bo (Bolivia)	1
146. ac	1
147. mv (Maldives)	1
148. mk (Macedonia)	1
149. ir (Iran)	1